

# Quote

## THE WEEKLY DIGEST

Volume 20—Number 19

November 5-11, 1950



Last wk W STUART SYMINGTON, NSRB chmn, held significant conf's with steel and aluminum heads. Steel men were told bluntly to increase production (probably by about 20 to 30 million tons annually) or gov't will set up competition. Aluminum, now producing 1,400 million lbs annually, must increase a billion lbs by mid-'52, with another billion lbs' increase as long-range objective.

These fantastic production increases are, of course, in contemplation of stepped-up defense program. But many items other than these basic metals enter into armament making. If over-all program is to move on schedule, production of these items, too, must be stimulated. Some already are in short supply. (Three mills this wk cut galvanizing operations because of inability to get zinc, a vital defense mat'l.) Gov't can arbitrarily order steel and aluminum increased. Question is whether our economy, physical resources and manpower will stand the strain of keeping all other items flowing in required proportion.

A practical example: Mfr of jet engines requires an item known as columbium alloy. Projected jet engine program would take, for this item, 10 times the total of all known deposits.

There is a nursery jingle about a hasty monarch who lost a kingdom for want of a horseshoe nail. It should, perhaps, be required reading for our theoretical planners.

MAY WE



YOU ON THAT?

Gen DWIGHT D EISENHOWER, pres, Columbia Univ: "The problem in defense is how far you can go without destroying from within what you're trying to defend from without." 1-Q

Sen WAYNE MORSE, of Ore: "When America is in peril, no labor organization or group of employers can justify economic action." 2-Q

Marshal TITO, Premier of Yugoslavia: "The U S A really helps other people and does not use this merely for propaganda as some people do." 3-Q

Pres HARRY S TRUMAN: "One of the most disgraceful things that ever happened to this country was to find that 34% of the young men and young women were not physically and mentally fit to serve the country." 4-Q

Gov THOS E DEWEY, of N Y: "I am the best witness in the U S of the danger of thinking anything is settled before the votes are counted." 5-Q

ERNEST BEVIN, British For'n Sec'y: "There must no longer be S Koreans and N Koreans, but just Koreans." 6-Q

Bishop G BROMLEY OXNAM, Methodist leader, declaring need for world rebirth: "Even if Russia disappeared the world still would be a world in part overfed and in large part hungry, a world with differing standards of living, a world with millions who never have known the meaning of liberty, a restless, seething world." 7-Q

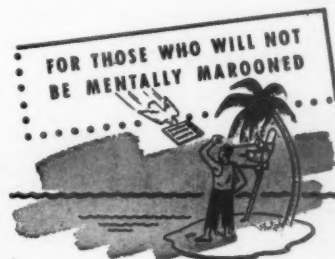
GEORGIA NEESE CLARK, U S Treasurer, on what "emancipation" has done for women: "The American woman today is constantly on the defensive because of her own inadequacies and consequently she is overwhelmed because she does not measure up." 8-Q

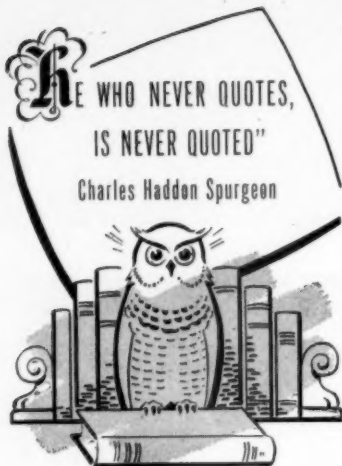
JUAN D PERON, Pres of Argentina: "No atom bombs are needed in order to be good soldiers. What is needed is a good heart." 9-Q

News vendor's cry when Washington papers headlined report that Communists were using women soldiers in Korea: "Reds send girls to front: Yanks shoot around curves." 10-Q

Soviet newspaper *Izvestia*, describing U S elections: "The American political campaign is a wild orgy, marked by bribery, swindling, deception and violence, in which the only winner is Wall St . . . from where the real rulers of modern America direct the struggle, finance it and reap its fruit." 11-Q

WINSTON CHURCHILL, British statesman: "Peace is no passive state, but calls for qualities of high adventure and endeavor." 12-Q





#### ACTION—1

The most beautiful sentiments ever penned weigh less than a single lovely action.—*Employment Counselor*, hm, *Employment Counselors Ass'n*.

#### ADVERTISING—2

Most advertisements, like most speakers, try to get over too many ideas at once.—*HENRY B OBERMEYER*, V-pres, *Bozzell & Jacobs, Sales Mgt.*

#### AMERICA—3

Imagine what our country would be like today if the 1st men and women who arrived from the Old World had come looking for "something for nothing"—instead of for freedom and a chance to improve their condition and that of their adopted land.—*Roster*, hm, *Mutual Life Ins Co.*

#### AUTOMOBILES—4

An interesting graph in the *Hartford Courant* shows how cars are used: For work or business, 52%; social or recreational purposes, 16%; shopping, 13%; other purposes, 19%.

#### BELIEF—5

Beliefs make history, especially when they are wrong; it is for er-

rors that men have most nobly died.—*WILL DURANT, Age of Faith.* (Simon & Schuster)

A colorful literary personality has moved from the center of the world stage into the wings. Geo Bernard Shaw, eccentric Irish author and playwright, died Nov 2, age 94.

A strict vegetarian, GBS said recently: "My funeral, will be followed, not by mourning coaches, but by herds of oxen, sheep, swine, flocks of poultry, and an aquarium of fish, all honoring one who perished rather than eat his fellow creatures." 6

#### CAPITAL—Labor—7

Let no man tell you that labor is necessarily opposed to capital. That is a lie . . . Society needs them both; each has what the other has not.—*Rev Jos DONAHUE*, chaplain of Chicago & Cook Co Bldg Trade Council.

#### CHARACTER—8

What you are to be, you are now becoming. — *Arsenal Cannon*, Arsenal Technical Schools, Indianapolis.

#### CHAUVINISM—9

A minister of the Cumbræes, the two little islands in the Firth of Clyde, used to offer up this prayer: "O Lord, bless and be gracious to the Greater and Lesser Cumbræes, and in thy mercy, do not forget the adjacent islands of Great Britain and Ireland."—*Wkly Scotsman.* (Edinburgh)

#### CIVILIZATION—10

The explorer approached the African chief with all the signs of profound respect: "Great chief, I come to you from the land of the Rising Sun, in the name of the Great White King . . ."

"Tell me," repl'd the chief, "if you are from the States, why, with your famous technical progress,

you can't manage to send us radio programs that are somewhat less idiotic?"—*YVONNE LE MAITRE, Le Travailleur*, Worcester, Mass. (QUOTE translation)

#### CO-OPERATION—11

If you don't believe in co-operation, just observe what happens to a wagon when 1 wheel comes off. —*Protestant Voice.*

#### COST OF LIVING—12

The Bureau of Labor Statistics reported on Oct 11 that food prices had increased 2.7% since the Korean fighting began.—*Survey Bulletin.*

#### CRITICISM—13

Bill Doll recalls the time Ashton Stevens of the *Chicago Herald American* reviewed a bad play. During the intermission someone was shot outside the theater. Stevens started his review: "Last night at the——theater, they shot the wrong man."—*EARL WILSON, Post Hall Syndicate.*

#### DRINK—Drinking—14

In a Rhone valley cabaret, this sign is posted:

"Customers, remember that 4 glasses make 1 liter, 2 liters a round, 2 rounds a discussion and a discussion makes a quarrel; a quarrel will become a fight and a fight will bring the gendarmes.

"A justice, a jailer and a stay in prison may follow. Then might come ruin and possibly suicide. Suicide, or death, will leave widows, sometimes happy widows, and joyous mothers-in-law.

"Therefore, when you drink, do it moderately, pay honorably, keep a happy home and be tender with your wife."—*La Femme et la Vie, Paris.* (QUOTE translation)

#### EDUCATION—15

It is frighteningly true that a bad education may be more dangerous than no education.—*Wis Jnl of Education.*

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LUCY HITTLE JACKSON, Editor

W. K. GREEN, Business Manager

Editorial Associates: ELSIE GOLLAGHER, NELLIE ALGER, R. L. GAYNOR, ETHEL CLELAND



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## EXPERIENCE—16

Experience is a strenuous teacher. No graduates, no degrees, some survivors. — *Rotary Reminder*. (Cleveland, Ohio)

## FACTS—17

You'll often hear men say, "Facts and only facts govern my actions." The great Spanish writer, Salvador De Madariaga, described facts as "carcasses of dead thoughts by others."—*Wright Line*, hm, Wright Company.

## FAITH—18

Faith not fear should govern life.—*NEA Jnl.*

## FOOD—19

Canned goods will be safe for consumption in the event of atomic bombing, according to Brig Gen Jas P Cooney, chief of radiological branch, AEC's Military Applications Division.—*Bakers Review*.

### They say . . .

Not that it's easy to hang onto a dollar long enough to prove the statement—but *they* say it takes only 9 mo's for a crisp, new bill to change to a limp, creased scrap of paper . . . DAN'L CARVER, in *Parade*, estimates that before the yr is over, 1,000 innocent Americans will die in hunting accidents, another 5,000 will be injured seriously . . . An Atlanta cemetery is offering a baited inducement toward sale of lots in advance. Free fishing licenses, good for unlimited use on cemetery's private bass-stocked lake, are issued each buyer . . . *Miami Herald* reports that shortage of Canadian lumbermen may result in fewer Christmas trees for U S this yr . . .

## FREEDOM—of Press—20

A reader of the Czech illustrated wkly *Vlasta* requested an illustrated article about Greta Garbo.

"We are surprised," was the published reply of *Vlasta*, "that in these busy days of work and positive strivings, when women enjoy equal rights and may enter any field of endeavor, and in add'n have many other things to think about, that someone would bother about such an unimportant item. What does the private life of a for'gn film star matter to us, especially since the star has dif-

ferent ideas on world affairs and has nothing in common with our women. We think it would be more natural for our readers to be interested in a record-breaking factory worker or, if it is absolutely necessary to have a movie actress, then it should be a Czech, Polish or Russian one."—*Blick in die Welt*. (QUOTE translation)

## FRIENDSHIP—21

The friends who cost you nothing are your dearest.—*Indianapolis Times*.

## GAMBLING—22

The thing that turns people into inveterate gamblers is the misfortune of winning the day they start. — WILBUR CLARK, nightclub owner.

## HASTE—23

Haste is often the cause of failure.—*Hoard's Dairyman*.

## HATE—24

Hate never builds anything: it can only blast. Every beautiful thing has been loved into being. —JOS FORT NEWTON, clergyman & author.

## HUMAN RIGHTS—25

A young lawyer, beginning what proved later a brilliant legal career, was commissioned to draw a contract for a new client. He worked long and carefully, achieving a document of which he was rather proud.

Partly in pride, partly to be on the safe side, he showed it to a wise, old att'y of his acquaintance. He was shocked that, after reading it, the older lawyer handed it back and shook his head.

"This is a skillfully drawn contract, son," he said, "but you have forgotten the rights of the other fellow. You must always remember that no contract is sound which neglects the rights or equities of any party to it."—*Horizons*, syndicated by Cambridge Associates.

## IDEAS—26

Words without ideas are like sails without winds.—HOWARD W NEWTON, *Adv'g Agency*.

## IDEOLOGY—27

Don't fall for the old saying that a Communist is only a Socialist in a hurry. A Socialist is just as anxious to impose his economic strait-jacket on you as a Communist. — GUY GABRIELSON, chmn, GOP Nat'l Committee.

## LIFE—28

A sense of humor is the cushion of life.—EDWIN C HILL, radio commentator, *U S Air Services*.



The U S frigate *Constitution*, fondly called *Old Ironsides*, is probably the most famous ship in American naval annals. Launched in 1797, she was soundly built of oak and cedar. The bolts fastening her timbers and the copper sheathing were made in PAUL REVERE's tinshop. The ship was active in the Wars of Tripoli and 1812—but it was in the latter that she won her enduring place in American history.

The country's morale was at its lowest when, on Aug 19, 1812, the *Constitution* met the British frigate *Guerriere*. As the battle raged, American sailors, watching British shot bounce off the solid oak sides, proudly dubbed their ship *Old Ironsides*. Other victories followed but this was her most famous.

In the fall of 1830, a Boston newspaper wrote of plans to dismantle and scrap the battle-scarred old hulk. Stirred to indignation at the prospect of so ignoble an end to the gallant old vessel, a Harvard law student hastily dashed off the now famous lines:

"Aye, tear her tattered ensign down,

Long has it waved on high,  
And many an eye has danced to see

That banner in the sky . . ."

OLIVER WENDELL HOLMES' poem, "Old Ironsides" printed in a Boston paper just 120 yrs ago, fired the fighting spirit of the people. Their deepest patriotism aroused, public sentiment prevented scrapping of the old man-of-war after such historic service.

After more yrs of service, *Old Ironsides* was again reconditioned and converted into a U S Navy museum. And so a verse written by a college student caused a U S Govt policy to be changed and a ship to become a nat'l memorial.



**"To travel hopefully. . ."**

Nov 13th marks the 100th anniv of the birth of the Scottish author, essayist and poet, ROBT LOUIS STEVENSON.\* His early education was irregular because of poor health. He was admitted to the Edinburgh bar in 1875 but soon abandoned law for literature and, in search of a healthful climate, traveled extensively. One of the best loved writers of his time, STEVENSON finally settled in Samoa where he died in 1894.

This selection is from 1,000 Beautiful things, edited by ARTHUR MEE, (Hodder & Stoughton, London)

A strange picture we make on our way to our chimeras, ceaselessly marching, grudging ourselves the time for rest; indefatigable, adventurous pioneers.

It is true that we shall never reach the goal; it is even more than probable that there is no such place; and if we lived for centuries and were endowed with the powers of a god we should find ourselves not much nearer what we wanted at the end. O tolling hands of mortals! O unwearied feet, travelling ye know not whither! Soon, soon, it seems to you, you must come forth on some conspicuous hilltop, and but a little way farther, against the setting sun, descry the spires of El Dorado. Little do ye know your own blessedness, for to travel hopefully is a better thing than to arrive, and the true success is to labor.

#### LITERATURE—29

Love of literature was carried to such an extreme during the middle ages that often contracts and legal documents of sales were written in verse.—*Le Recueil*, Quebec, Canada. (Quore translation)

#### LOVE—30

Love, forgiving and sacrificial, is the only power that can bind

men into a real community, that can produce the kind of people who will live together in peace. Love is not only the cement, it is also the fuel of society. Every personnel mgr knows that a man who loves his job will work better than a man who is just making a living. For love of truth men waste away in prisons; for love of country men die on battlefields; for love of fellow-citizens, men mount to the scaffold. Courage and creative power are always grounded in some kind of love.—TOYOHIKO KAGAWA, "Love is Power," *Presbyterian Life*, 10-14-'50.

#### MARRIAGE—31

A 19-yr-old girl rec'd the dearest gift of all recently—her diamond. When her wonderful guy presented it, he remarked that it wasn't very large. Her reply was beautiful.

She said, sincerely, "It's as big as we make it."—*Capper's Wkly*.

#### MATERIALISM—32

Materialism is a system of thought that makes it possible not to think of real things.—OSCAR OSTLUND, *Nature Mag*.

#### MEDICINE—33

Reputable physicians have always looked askance at cure-all remedies, but Dr W W Bauer, director of the AMA's Bureau of Health Education, has compounded one that his professional brothers heartily endorse: "Take 3 parts of the kindness, personal interest, and knowledge of human nature of the old-fashioned, horse-and-buggy doctor; mix well with 1 part of the spirit of service and self-sacrifice; and apply liberally to the human factor involved in any illness."—*Nat'l Parent-Teacher*.

#### MEMORY—34

Dr Walter Dill Scott, noted educator, announces that 25% of all people forget an impression in 1 day and that 97% forget it in 7 days.—*York Trade Compositor*, hm, York Composition Co.

#### OBSERVATION—35

While on gov't duty, I visited various forest regions. A summer was spent with Ky hillbillies with whom I made friends. One of them refused to believe that the world was round. "What happened to the sun the other day?" he asked, referring to a recent solar eclipse. I explained in terms of

Copernicus. He shook his head and quoted the Bible.

"Apparently," said I, "you believe the earth is flat."

"Well," he drawled, "it's been flat in every place that I ever was."—BENTON MACKEYE, "Growth of a New Science," *Survey*, 10-'50.

#### OBSTACLES—Overcoming—36

Every noble work is at first impossible.—JOE D BAKER, Jr, *Nation's Business*.

#### A King passes. . .

Interviewing the late King Gustaf V, of Sweden (who died Oct 29th), an American journalist discussed for'gn politics with him. The King expressed discontent with developments in one Balkan country—but could not recall the name of it.

Next day the journalist, on an early morning walk, passed a lake in the royal park. Certain everyone would be asleep, he undressed and dived into the water, then sat in the sun to dry himself.

Suddenly, coming down a path, he saw the King who waved at the unhappy journalist vainly trying to hide behind a tree. Blushing furiously, he was summoned into the presence of His Majesty, who said: "The country I was trying to think of yesterday was Rumania. Good morning!"—*Hjemmet*. (Copenhagen) 37

#### OPINION—38

Obstinacy and vehemency in opinion are the surest proof of stupidity.—BERNARD BARTON, *Forbes*.

#### ORIGIN: Lady—39

It may come as a shock to many to learn that they are entitled to the title of lady only if they are housewives and bread-kneaders. The word is, literally, the bread-kneader; the lord is the bread-guarder. Lady is derived from the Anglo-Saxon *hlæf-dige*. — EDWIN RADFORD, *Unusual Words*. (Philosophical Library)

#### PARENTHOOD—40

It probably takes more endurance, more patience, more intelligence, more healthy emotion to raise a decent, happy human being than to be an atomic physicist, a politician or a psychiatrist.—M R SAPIRSTEIN, *Ladies' Home Jnl*.



#### POLITICS—41

A politician is a man who divides his time between running for office and running for cover.—F G KERNAN, *Country Gentleman*.

#### PREJUDICE—42

I will not allow one prejudiced person or 1 million or 100 million to blight my life. I will not let prejudice or any of its attendant humiliations and injustices bear me down to spiritual defeat. My inner life is mine and I shall defend and maintain its integrity against all the powers of hell.—JAS WELDON JOHNSON, Negro author & diplomat.

#### PROPAGANDA—43

When Communists and their kind talk about democracy and equality they are using double talk. For simple folks who don't know the art of turning words inside out, it takes time to catch on.—JOSH WHITE, Negro folk singer.

#### REALISM—44

A sculptor had to be rushed into a plane in Leopoldville, capital of Belgian Congo, and flown to safety. Congo natives thought he was a cannibal and wanted to kill him. It seems that his portraits-in-stone, with Negro subjects, had caused a rumor in the jungle that he was stealing various natives and petrifying them.—*Der Stern*, Hamburg, Germany. (Quote translation)

#### RELIGION—45

According to Prof Fred Eastman, at Chicago Theological Seminary, Catholic publications have a circulation of 6,283,773; Protestant, 5,426,209.—*Watchman-Examiner*.

#### RESEARCH—46

Technical research is the strong and potent serum of industrial change.—*Abbott Laboratories bulletin*.

#### RUSSIA—47

Stalin's aides urged him to ban an American film, saying altho it was supposed to show average life in America, it actually showed how our millionaires live, and thus was a propaganda film.

Stalin agreed, asking, "What's the title of the film?"

Repl'd his aides: "Tobacco Road." — *American Eagle*, hm, American Box Corp'n.

#### SALESMANSHIP—48

The world's best salesman recently made his outstanding sale to a 17-yr-old soldier at Ft Lewis, Wash. The soldier's father back in Idaho complained to the Prosecutor's office that the salesman sold his son a 500-yr subscription to a mag for \$50.

The Deputy Prosecutor couldn't decide immediately what kind of charge to file, but said: "I'd sure like to meet a guy who can sell a 500-yr subscription to anything." —JACK HEISE, *True*.

#### SAVINGS—49

In the good old days a man who saved his money was called a miser, now he's called a wonder.—EDDIE CANTOR, radio and stage comedian.

#### SPEECH—Speaking—50

When some politicians make a speech, the wise listener knows that what he hears is wholly ghost.—*Wall St Jnl*.

#### SUCCESS—51

Those who succeed best discover a work which is for them largely play.—*Reformatory Pillar*.

#### TEACHING—52

The reason teaching has to go on is that children are not born human; they are made so.—JACQUES BARZUM, *Teacher in America*, (Little, Brown)

#### TELEVISION—53

Even if you don't enjoy TV, you can use it to turn off, in lieu of a spanking.—HARLAN MILLER, *Des Moines Register*.

#### THANKSGIVING—54

What the Pilgrims had to be thankful for was completion of 11 crude bldgs, a good 20-acre crop of "Indian-Corne," a small wheat harvest, and "Barly indifferent good." Their "Pease" hadn't been worth harvesting.—*Newsweek*.

#### THOUGHT—55

The soul is dyed with the color of its leisure thoughts.—DEAN INGE, *More Lay Thoughts of a Dean*. (Putnam)

#### TRUTH—56

Many persons are so poor in virtues that they cannot afford the luxury of telling the truth.—*Cincinnati Enquirer*.

#### VOCABULARY—57

Few of us have enough words at command to do our thoughts justice.—JOHN BAKER OPDYCKE, *Patterns for Pastime*. (Methuen, London)

#### WAR—58

War is better than appeasement of tyranny, yet once a nation finds itself involved in war—no matter how righteous its cause may be—the nation's full energy is directed toward destruction—the destruction of property, of lives and of morale.—PAUL G HOFFMAN, former director of ECA, *State Gov't*.

#### WORK—59

In the old order the first man up in the morning was respected by his neighbors. The clock is now reversed. A man's prestige and power in the world are measured by the lateness of his hr of rising.—PAUL H LANDIS, "The Changing Family," *Current History*, 9-'50.

#### YOUTH—60

A young person is just like a spring. If you restrain a spring and then let it go all at once, why—it just shoots up out of control with suppressed energy.—DIANNE MATHRE, 18-yr-old of Urbana, Ill, one of 60 teen-agers who recently met in Washington to help plan annual White House conf on children and youth.

#### Show Us the Way. . .

*I wish that we had not missed the way that led to peace,  
And that from war and turmoil we might find surcease;  
That men might learn to live and work in such a way  
That none need fear aggression; or the bitter play  
Of one against another.  
That all might share the blessings of this wondrous world,  
Make give and take the keynote—not a gauntlet hurled  
To challenge those who want to live in harmony,  
Free from the threat of war and its grim tyranny  
O'er weak and helpless brother.*

Somehow, somewhere, dear Lord, there is a way;  
Give us wisdom and the strength to speed that day.—LOUISE MAE  
HOGAN, Floorcraft, hm, Floorcraft Publishing Co. 61

# GOOD STORIES

## You Can Use

"Yes, my dear," said the old Cockney lady to the Irish nurse, "there's one thing I'm thankful for and that is that my daughter, Halice, married a gentleman."

"And how do you know he is a gentleman?" asked the nurse.

"Because I gave 'im a test. The 1st time Halice brought 'im 'ome, I gave 'im a cup of 'ot tea, and when 'e poured it out into the saucer, 'e didn't blow on it like an ordinary feller; 'e fanned it with 'is 'at."—*Catholic Fireside*. a

" "

*A medicine cabinet is nothing more than a home drug store without sandwiches.—Gas Flame, hm, Citizen's Gas & Coke Utility.*

" "

The young man waited impatiently for the lady to finish with the drugstore telephone directory. After she had turned page after page he said, "Madame, can I help you find the number you want?"

"Oh, I don't want a number," she repl'd. "I'm looking for a pretty name for my baby."—*Bell Telephone News* b

" "

"What," asked the teacher, "is capital punishment?"

And the pupil, son of a business man, ans'd: "It's when the gov't sets up in business against you and then takes all your profits to pay its losses."—*Kansas City Star*. c

" "

An Ark sheep ranchman was sold on the idea that music would cause his sheep to grow longer and better wool. He purchased an automatic record-changer phonograph and allowed it to play all afternoon in the pasture where his sheep were grazing.

One night he found his favorite ram lying dead. He investigated and found that the last record was one Sinatra sang, *There Will Be No More You's*.—*Future*. d

" "

Bob was telling the boys about his vacation and his visit to the petrified forest.

"Did you have a chance to study the petrified trees at close range?" asked a listener.

"Not this guy," repl'd Bob. "I

### I LAUGHED AT THIS ONE

HENRY F. SCHRICKER  
Gov of Indiana

There is a certain small community which boasts that it is the home of 3 former Gov's. This fact is proudly proclaimed to the world on large billboards placed strategically on main thoroughfares entering the town. In smaller, but legible type is the added note:

"We also have natural gas."

wouldn't take a chance on standing around in that place very long."—*Carbuilder*, hm, Pullman-Standard Mfg Co. e

" "

A little tired of their daily budget battles, the wife glared at her penny-pinching husband.

Wearily, she asked, "Did you by any chance understand me to say, 'Love, honor and no pay'?"—*JERRY MARCH, Dixie Roto Mag.* f

" "

*Love is the star men look up to as they walk along and marriage is the coal-hole they fall into.—Pipe Dreams, hm, Universal Concrete Pipe Co.*

" "

The late Sen Thos P. Gore, of Okla., used to tell of a colored soldier who was asked by his old boss when he ret'd to the U S how he liked military life.

"I don't like it a bit," he said. "I got court-martialed."

"Well," his boss asked, "what did you get court-martialed about?"

"I don't exactly know," was the reply, "but it was something about a furlong."

"Remus, you don't mean a furlong, you mean a furlough."

"No, suh, boss, I don't mean no furlough, I mean a furlong. They accused me of going too fur and staying too long."—*M. E. HENNESSY, Boston Globe.* g

" "

Poking about in a college library a young lady ran across a book that aroused her immediate and

intense interest when, on the title page, she encountered this encouraging assurance:

HOW: To Reach Men  
To Hold Men  
To Teach Men  
To Win Men

*It Has Been Done*

Unfortunately she was considerably let down by a clump of type at the bottom of the page: "Tells How to Run Your Bible Class. Published by the Sunday School Times."—*Woodmen of the World* h

" "

*A statistician is a man who draws a mathematically precise line from an unwarranted assumption to a foregone conclusion.—Wingspread.*

" "

An all-girl 3-piece orchestra was playing at a N H summer hotel, where guests were chiefly elderly people. At the dinner hr the mgr hush-hushed the orchestra: "The old ladies are complaining that you play too loud."

The girl leader protested: "But our orchestra's so small, it can't be very loud. Besides we're only playing the music as it's written—forte."

The mgr considered, then asked: "Well, couldn't you tune it down to 30?"—*Denver Post*. i

" "

In his 1st sermon, the new Tenn preacher hurled his anathemas against every kind of wickedness. He branded the bully as a brute and a moral coward and personated Bert Lynch, local champion. Bert resolved to thrash him and the next time they met, Bert said, "Parson, you had your turn last Sunday; it's mine today."

The pious preacher pleaded for peace, but at last said, "If nothing but a fight will satisfy you, allow me to kneel and pray before we fight." He began, "O Lord, Thou knowest that when I killed Bill Cummings and John Brown and Jerry Smith and Levi Bottles I did it in self defense. Thou knowest that when I cut the heart

out of young Slinger and strewed the ground with the brains of Paddy Miles, it was forced upon me and I did it in great agony of soul. And now I am about to be forced to put in his coffin this poor, miserable wretch, who has attacked me today. O Lord, have mercy upon his soul and take care of his widow and orphans."

Brother Billy arose, but when he looked around, Bert was gone. There was nothing in sight but a little cloud of dust, following in the wake of a vanishing champion. —GOV BOB TAYLOR, quoted by HODDING CARTER, "Tennessee," *Holiday*, 11-'50.

#### Thanksgiving

Some may wish  
For a castle  
In Spain;  
But I'd rather  
Have a fork  
In Turkey.—G LUTTON, Pathfinder.

A mill that specialized in parachute silk was caught with a huge inventory on V-J Day. The plant mgr promptly began converting his stock into sheer ladies' unmentionables. Just before the 1st shipment was sent out, an added feature was discovered for which, it was decided, no extra charge would be made. Across the seat of each garment was printed, "Count 10 before pulling the rip cord." —*Pure Oil News*, hm, Pure Oil Co. 1

Probably never before has the American dollar had such goodbying power. —Link-Belt Productioneer, hm, Link-Belt Company.

Early in '49, the official status of Eliahu Elath, Israel's minister in Washington, changed to that of a full-fledged ambassador. Elath, who for patriotic reasons had just changed his name from Epstein, took the occasion to pay official courtesy calls on the various ambassadors.

At one embassy he was rec'd with special cordiality. But as his host shook hands with him he exclaimed, to Mr Elath's complete bewilderment: "I'm so glad to

meet you, Mr. Elath. I knew your predecessor, Mr Epstein, quite well. He's a wonderful man, yes, a wonderful man." —PAUL STEINER, *Israel Laughs*. (Bloch) m

While strolling with his little son the proud father stopped to eat up the words of praise from a passer-by. "Just think," said the admirer, "that little fellow may grow up to be pres some day."

"Don't kid yourself," the father repl'd. "We're not even Democrats!" —D O FLYNN, *Country Gentleman*. n

When Dr Canfield was inaugurated at Ohio State Univ. Pres Elliot of Harvard said to him, "Well, Canfield, now you are pres, and everybody will call you a liar."

"Why, Dr Elliot, did anyone ever call you a liar?"

"Worse than that," said Elliot, "they proved it." —WM LYON PHELPS, *Autobiography With Letters*. (Oxford Univ Press) o

Formal Statement: The story you're willing to be stuck with —Sen SOAPER, NANA.

Kissing is just so much chemistry, according to Douglas Walkington, chemist for Canadian Industries. It has to do with a craving for salt.

The cave man found that salt helped cool him off in the summer heat. He found, too, that he could get salt by licking his neighbor's cheek. Also that is was more interesting if the neighbor was of the opposite sex.

Then everybody forgot about salt.—U P. p

The clergyman was having a serious talk with one of his parishioners. "Yes, Mrs Murphy," he said, "education is a very important thing and we parents must sacrifice our pleasures for our children's benefit. Do you know, I had to pinch like anything to send my boys to college; but I managed it."

"Yes," ans'd the woman, "but my husband's too afraid of the law to do anything like that." —*Irish Banking Mag*. q



**FLOORS:** Nonskid floor plate, called Algrip, is made of rolled steel, has abrasive grain rolled into upper part of plate. Wear exposes fresh abrasive. Alan Wood Steel Co, Conshohocken, Pa. (*Business Week*)

**HEARING AIDS:** New Sonotone hearing aid looks like a smart hand-tooled earring. (*Indianapolis Times*)

**MOVIES:** New theater being built in Paris is supposed to be more luxurious and comfortable than any other. Thick upholstered seats are adjustable. At touch of button, chair becomes bed to nap on if movie isn't pleasing. (*Blick in die Welt*, Hamburg, Germany. QUOTE translation)

**NEEDLEWORK:** Knitters, crocheters are said to make more even stitches, increase their speed using ring worn on index finger. Ring has adjustable tension spring that feeds thread uniformly. Called "Eventit," ring is obtainable from Crane Products Corp'n, N Y C. (*Popular Science*)

**PLASTICS:** Plastic-metal screw, comparable in strength to a standard metal screw, has these add'l advantages: electrical insulation, shock resistance, and vibration damping. (*Horizons*, syndicated by Cambridge Assoc's, Boston)

**WEARING APPAREL:** Aluminum coating, which reflects heat rays of the body, is being used this fall in coats, jackets. The body gives off as much heat by radiation as 100-watt electric light bulb but 85% of this heat is lost by radiation in a temp of 72°. (*Future*)

**WEATHER:** Disposable rain cape, now on sale, is made of wax paper. Selling for 15¢, cape will repel rain for about 4 hrs. (*Paper News*, hm, Mead Corp'n)

# Quote CALENDAR

November 12-18—Book Wk  
12-18—Diabetes Wk

November 12  
1615—b Richard Baxter, English clergyman, author  
1815—b Elizabeth Cady Stanton, American reformer

November 13  
1779—buried Thos Chippendale, English cabinet-maker  
1782—b Esaias Tegner, Swedish poet, bishop  
1831—b Jas C Maxwell, Scottish physicist, mathematician  
1833—b Edwin T Booth, American actor  
1850—b Rob't Louis Stevenson, Scottish author  
1853—b John Drew, American actor, producer  
1854—b Geo Whitfield Chadwick, American composer  
1856—b Louis D Brandeis, American jurist, author  
1866—b Bert Leston Taylor, American columnist  
1869—d Gioacchino Rossini, Italian operatic composer

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1825—d Jean Paul Richter, German philosopher, author  
1840—b Claude Monet, French artist  
1889—b Jawaharlal Nehru, Indian statesman  
1915—d Booker T Washington, American educator, reformer

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1397—b Pope Nicholas V, chief founder Vatican library  
1708—b Wm Pitt, English statesman  
1738—b Sir Wm Herschel, German-born English scientist, musician  
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"... the brother of Love"  
... Ye children, does Death e'er alarm you?  
Death is only the brother of Love. Twin brother is he, and only  
More austere to behold. With a kiss upon lips that are fading  
Takes he the soul and departs, and rocked in the arms of affection,  
Places the ransomed child, new born, 'fore the face of its father. — ESAIAS TEGNER,\*  
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